

any How can we enable ubiquitous mobile video services?

Communication Theory Workshop, May 2010

Jeff Foerster, Intel Labs Ozgur Oyman, Intel Labs Srinivasa Somayazulu, Intel Labs

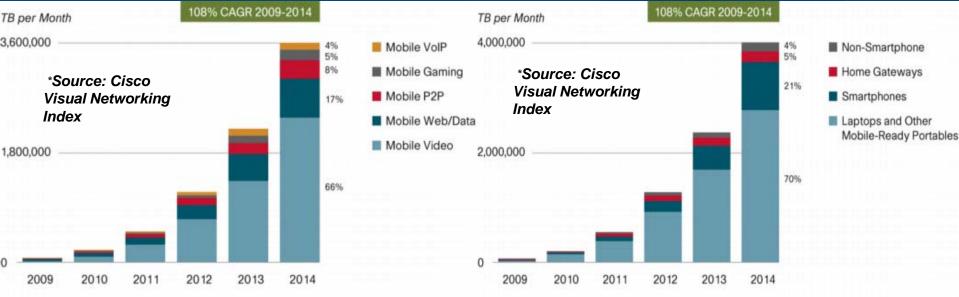
Ę.

The Trend

- Mobile traffic is growing, mostly video
- Continuum of screen sizes exist
- Not just linear TV: social, interactive TV
- BUT, Wireless capacity still limited

Video Will be 66% of Global Mobile Data Traffic by 2014

Laptops and Smartphones Driving Growth



Source: Cisco VNI Mobile, 2010

Source: Cisco VNI Mobile, 2010



Multiple Video Content Delivery Methods

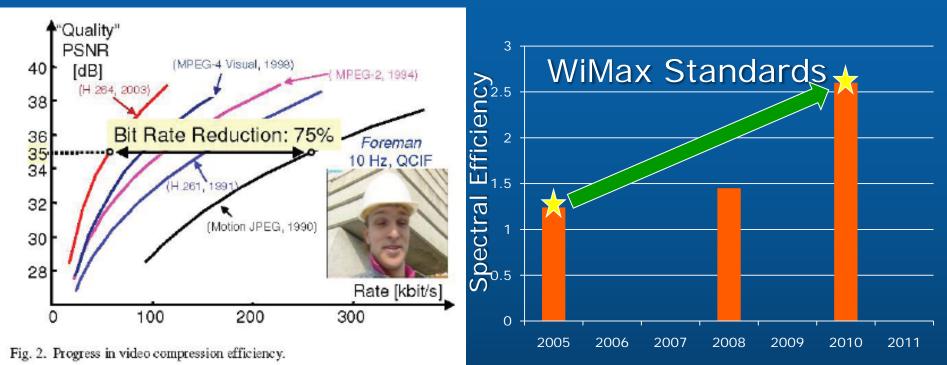


- Mobile content delivery methods:
 - Streaming: unicast, broadcast
 - Download: kiosk, STB, over-the-air
- New usage models
 - Video conferencing, video share
 - Video twitter, video blogging
 - Live video broadcasting, video upload

Key criteria: Quality Latency Throughput Capacity Scalability Cost



The Challenge



* Isnardi, M.A.; Histrorical Overview of Video Compression in

Consumer Electronics Devices; ICCE, 2007.

Compression efficiency has improved ~2-3x every 10 years

Spectral Efficiency has improved by ~2x every 5 years

Video characteristics not yet exploited in wireless networks

Property Of Intel Corporation



Capacity Analysis

WIMAX 3GPP LTE					
	WIMAX				
Duplexing mode	TDD, DL:UL=1:1	FDD			
OFDMA symbol bandwidths	20 MHz (TDD),	2x10 MHz (FDD),			
	80 MHz (TDD)	2x40 MHz (FDD)			
Subcarrier spacing	10.9375 kHz	15 kHz (unicast)			
		7.5 kHz (MBSFN)			
OFDMA usable data subcarriers per	768 (DL/UL 802.16m)	600 (unicast)			
10 MHz bandwidth	720 (DL 802.16e)	1200 (MBSFN)			
	560 (UL 802.16e)				
OFDMA useful symbol duration	91.43 usec	66.7 usec (unicast)			
		133.3 usec (MBSFN)			
Cyclic prefix (CP) length	1/16 of a symbol	4.6 usec (unicast)			
		33.3 usec (MBSFN)			
OFDMA symbol duration w/ CP	97.1 usec 71.6 usec (unicast)				
		166.7 usec (MBSFN)			
Frame duration	5 msec 10 msec				
		(Sub-frame duration is 1 msec.)			
Number of OFDMA symbols in frame	51	14 per sub-frame (unicast)			
		6 per sub-frame (MBSFN)			
Number of usable OFDMA symbols in a	50 (if DL:UL=1:1, 25 DL, 25	12 (unicast)			
sub-frame for data	UL symbols)	6 (MBSFN)			
MBS/MBMS control overhead	10%	10%			
DL unicast control overhead	11.2% (802.16m)	17%			
	24.1% (802.16e)				
UL unicast control overhead	9.23% (802.16m)	9% (intel/			
5	16.7% (802.16e) roperty of Intel Corporation				
	openty of filter corporation				



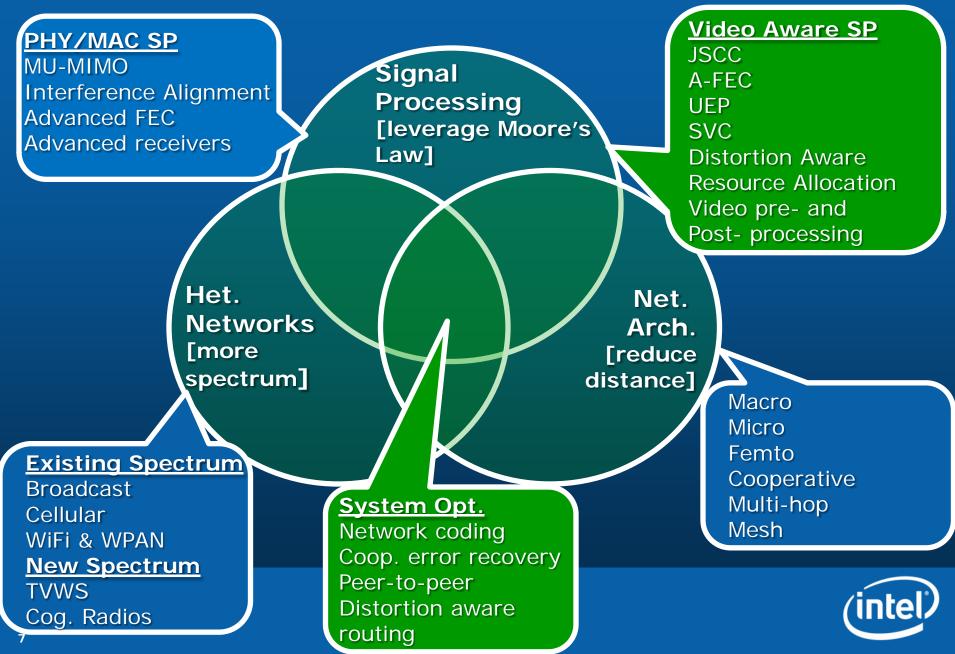
The Limits - Unicast

Technology	Users/Sector for	Users/Sector for	Unicast Video Users/Sector for R=1.536 Mbps
3GPP Rel. 10 (<u>LTE</u> <u>Adv</u> .) 4x2 MU-MIMO 2x10 MHz FDD	10	6	3
WiMAX Rel. 2.0 (<u>802.16m)</u> 4x2 MU-MIMO 20 MHz TDD 1:1	11	6	3
3GPP Rel. 10 (<u>LTE</u> <u>Adv</u> .) 4x2 MU-MIMO 2x40 MHz FDD	42	21	10
WiMAX Rel. 2.0 (<u>802.16m)</u> 4x2 MU-MIMO 80 MHz TDD 1:1	44	22	11





Potential research vectors





Client

Apple,

RIM

Wireless Network Components

Content

Portal, Proxy Server

Hulu Netflix SlingMedia CBS CNN ESPN

•Compress •'Snack-size' •Side-info. Move Networks Ortiva Wireless

Transcoding
Adaptive
streaming
Opt. transport
Ad insertion
Fast channel
switch

Routers, Network servers



Cisco (Medianet)

Prioritized routing
Admission control
VQE measure, management Base-Station, AP

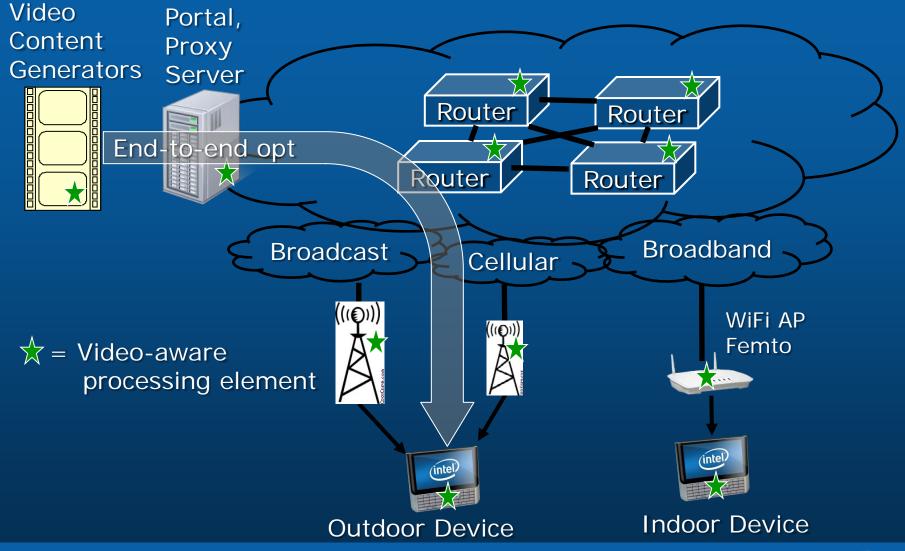


Ericsson, Huawei

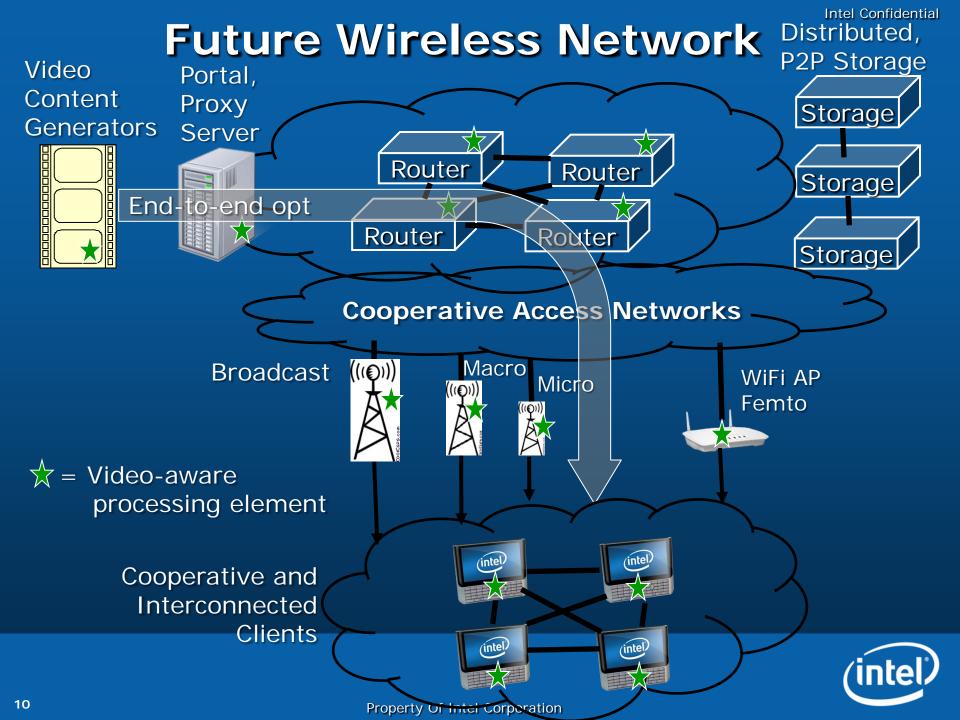
Enhanced
Encode
Decode
Decode
Broadcast
Broadcast
HD capable
HDMI
Ex: LTE+SVC
SW/Apps
testbed



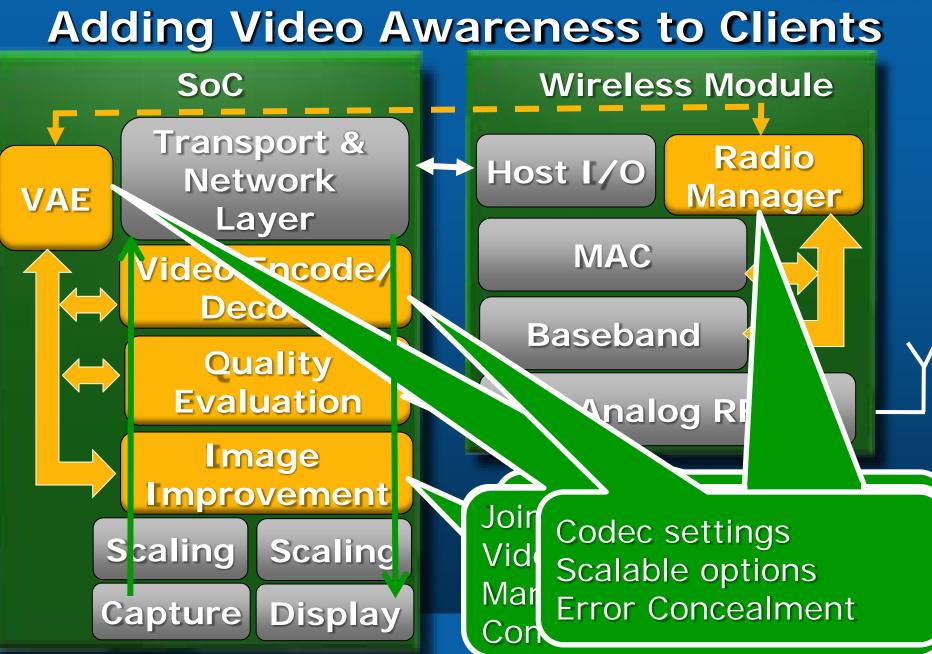
Wireless Network Components





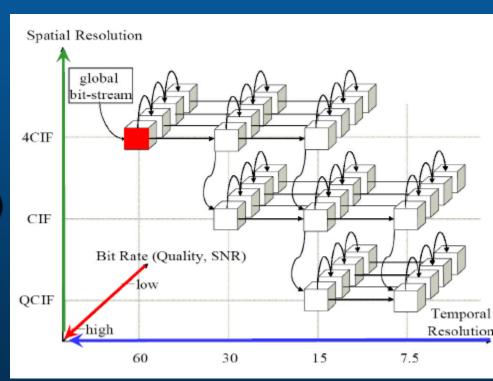


Intel Confidential



High-level Overview of H.264 SVC

- 3 dimensions of scalability (all or a subset may be present in a bitstream)
- Temporal Scalability
- Spatial Scalability
- Quality Scalability
 - Coarse Grained (CGS)
 - Medium Grained (MGS)



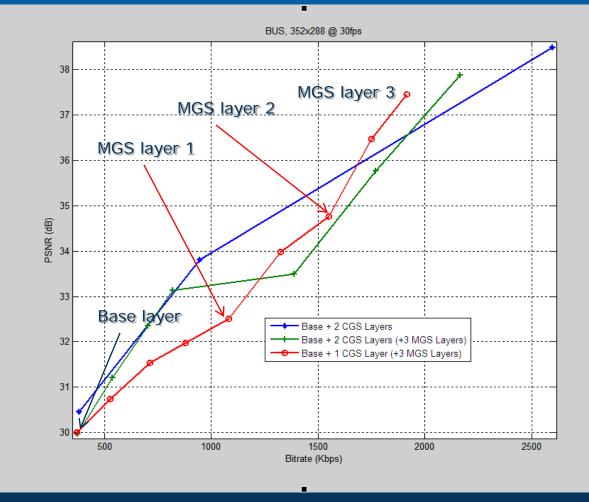


¹² Intel Confidential

Property Of Intel Corporation

H.264 SVC SNR Scalability Example

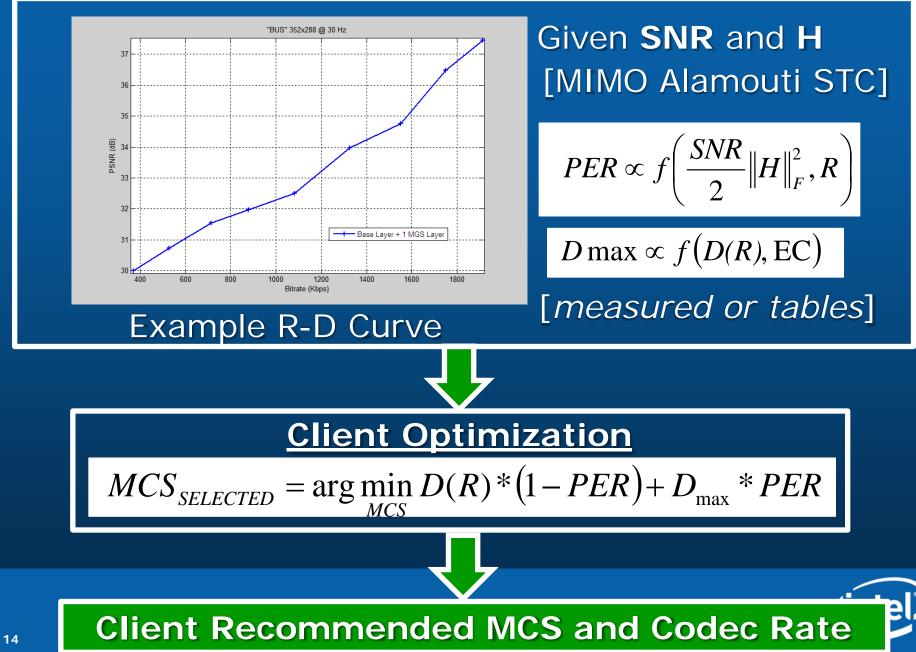
- Medium Grain Scalability (MGS) enables extraction of multiple bit rates
- Bitstreams with multiple quality layers enable fast rate adaptation, cross-layer optimization opportunities

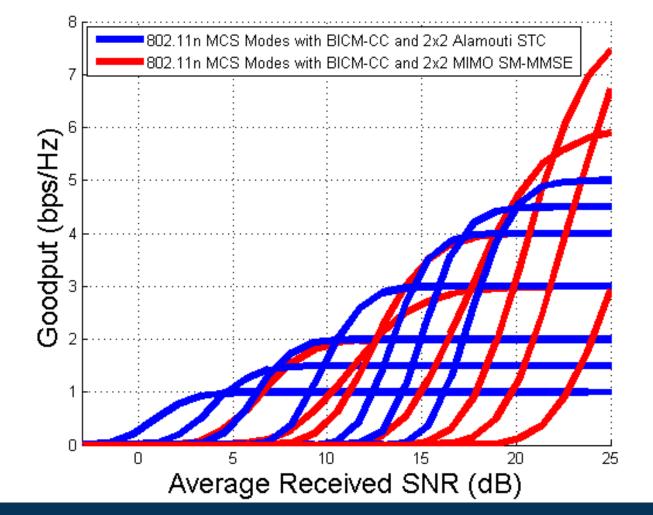






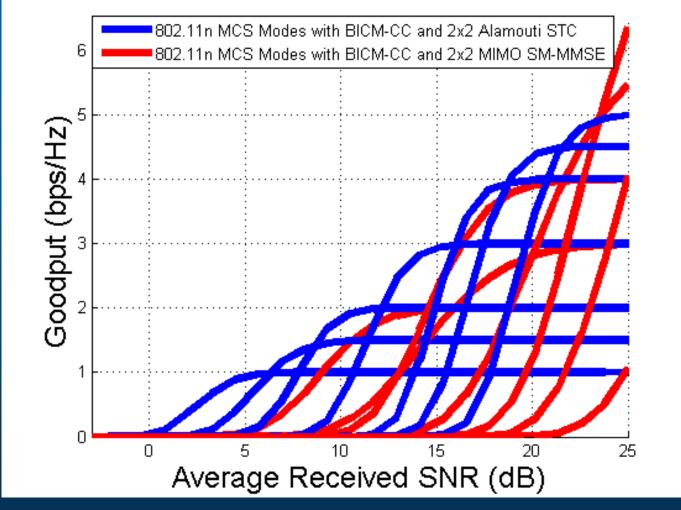
Video Aware Engine Example





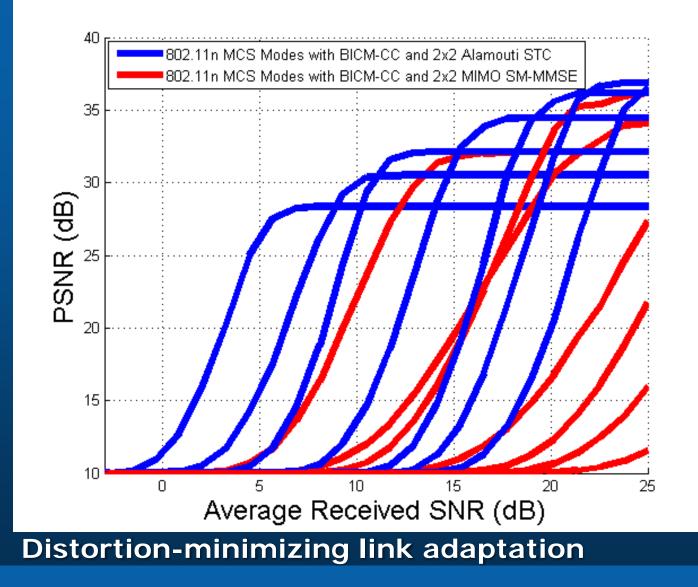
Goodput-maximizing link adaptation (variable PER)



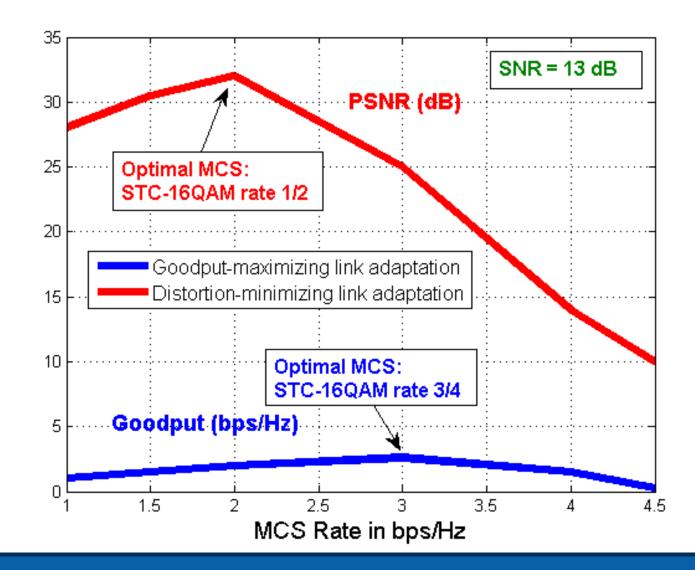


Goodput-maximizing link adaptation (target PER=1%)





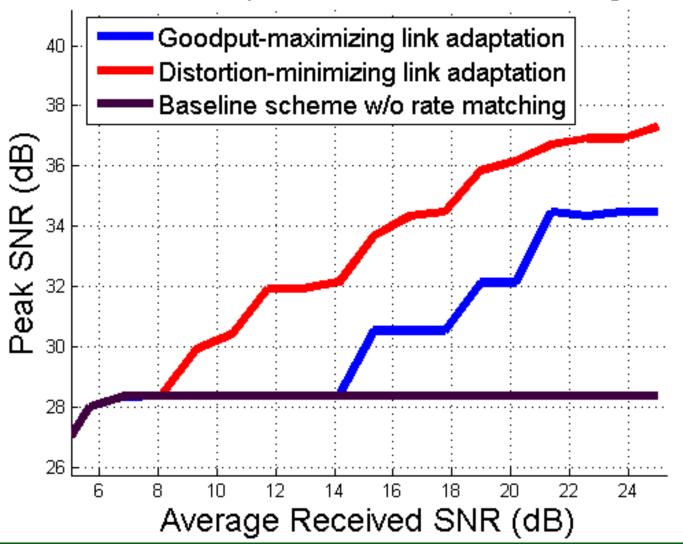






WiFi: Impact of ARQ & Rate Scaling

PSNR Comparison with ARQ + Rate Scaling





What's New w/ 'JSCC'? Why Now?

Ecosystem ('Perfect storm?')

- Powerful devices, larger screens, good graphics
- Higher capacity wireless networks [good enough]
- IPTV and accepted social video usage models

Technology

- Running into limits in wireless network improvements
- Good scalable video compression (H.264 SVC)
 - Enables distributed management of video transport
- Improved video quality understanding (visual perception quality metrics)
- Greater meta-data creation for video content (linking linear TV w/ internet)...can help improve transport?
- Improved video processing, more memory in mobile devices
- 3D, stereoscopic video



Conclusions

- Video content could dominate future traffic
 - Demand could be there if network capacity allows it
- Video characteristics not yet fully exploited
 - What information is useful / needed?
 - How to make information broadly accessible (in real-time)?
 - How to best use this information in a wireless network?
 - What is the benefit / gain?
- Cooperation at many levels needed
 - Content, transport, access, cellular, broadcast, etc.
- Intel issuing RFP for 'Video Aware Wireless Networks'
 - Device Optimizations for Video Communications
 - End-to-End Video Transmission Optimizations
 - Novel System and Network Architectures for Video Delivery



Intel Confidential

Thanks!

Questions?



Property Of Intel Corporation

